





Intro

## **Our Story**

Codelab LLC was founded in 2017 with a vision to revolutionize the digital landscape across the globe. Our founders recognized the growing importance of digital technologies and the immense potential they held for businesses of all sizes. They believed that by providing comprehensive digital solutions, they could empower local businesses to thrive in the digital age. What began as a small team of passionate individuals in the DMV area in The United States has now grown into a leading digital agency across several other countries.

From the very beginning, our focus has been on delivering exceptional results and building long-term relationships with our clients. We have constantly evolved and adapted to the changing digital landscape, staying ahead of the curve to provide cutting-edge solutions that drive success

### Codelab LLC

### Vision & Missions



To empower our clients' cutting-edge technologies and strategic digital marketing approaches and ensure businesses succeed in the digital age through innovative solutions and exceptional service.



Our mission is to deliver exceptional digital services that drive growth, enhance brand visibility, and maximize our clients' return on investment. We achieve this by leveraging our expertise, staying abreast of industry trends, and fostering collaborative partnerships with our clients.

### Core Values

- 1. Excellence: We strive for excellence in everything we do, setting high standards for ourselves and delivering exceptional results for our clients.
- 2. Integrity: We conduct business with honesty, transparency, and ethical practices. Trust and integrity are at the core of our client relationships.
- 3. Innovation: We embrace innovation, continually exploring new technologies and approaches to deliver cutting-edge solutions that keep our clients ahead of the curve.
- 4. Quick Turnaround: Time is of the essence in the fast-paced digital world. We pride ourselves on our ability to deliver quick turnaround times without compromising quality.
- 5. Affordable and Quality: We believe that high-quality digital solutions should be accessible to businesses of all sizes. We strive to deliver exceptional value by offering affordable services without compromising on quality

# What Makes Us Different

At Codelab LLC, we stand out from our competitors through our unwavering com - mitment to excellence, integrity, and innova - tion. Here's why you should choose us as your digital solutions partner:

- 1. Tailored Approach: We take the time to under stand your unique business goals, allowing us to create customized solutions that address your specific challenges and opportunities.
- 2. Expertise: Our team comprises skilled profes sionals with extensive experience in their respective fields. From designers and developers to marketers and trainers, we bring a diverse skill set to the table.
- 3. Collaboration: We believe in building strong, collaborative relationships with our clients. We value your input, and through open communication, we work together to achieve outstanding results.
- 4. Results-Driven: We are laser-focused on delivering tangible results for our clients. Our strategies are data-driven and goal-oriented, ensuring everyeffort we make contributes to your success.
- 5. Cutting-Edge Technologies: We stay ahead of the curve by embracing the latest technologies and industry trends. By leveraging innovative tools and platforms, we provide our clients with a competitive edge.
- 6. Customer Satisfaction: We prioritize customer satisfaction above all else. Our dedication to delivering exceptional service and exceeding client expectations has earned us a reputation as a trust ed partner.
- 7. Solid Understanding of the Solar Industry Our partner company, Tetra Engineering System is into research and development of renewable energy solution.
- 8. CLP SAFe Certified: We adopted a tested Scrum-based framework that has successfully allowed us to work with customer expirence and working our way back to product development.

### Codelab LLC

### Who We Serve

We cater to a diverse range of clients across various industries, including startups, small and medium-sized enterprises (SMEs), corporations, and government agencies. Our expertise lies in understanding the unique challenges faced by

businesses in Abuja and Nigeria as a whole, enabling us to craft personalized solutions that align with our clients' objectives and target audi ence.

# What We Do (Our Area of Focus)

As a full-service digital agency, we offer a comprehensive suite of services designed to empower businesses in the digital landscape.

Our core services include:



#### Informational and Business Website

We believe that one of the major aspects that makes up any business in the 21st century is their online brand presence. To this feat, we ensure that building a website that speaks the language of any business to its prospects is covered as a part of our services. So when it ranges from informational website and business websites, we have been tested and trusted to handle such projects, employing world class standards.

#### E-commerce Web Store Development

Store owners face one problem in this era. The fact that their store is in one location and can only service those in the location where they operate and those in these locations where the stores are located might not be interested in these products. To this effect, an E-commerce web store would need to be created to input all the products in the store as well as their prices in order to automate orders of customers of such stores.

#### Website Maintenance

Websites are like houses. They are normally built to last but constant maintenance makes it stand the test of time. We have people who have built websites and at the end of the day, it crashes due to lack of maintenance as some of the features might stop working over a period of time when left unattended to. To that effect, we offer monthly maintenance services for all types of websites and web stores.

#### Landing Page Development

Landing pages are web pages which can be inputted within a website or can stand on its own. They are basically for getting contact detail sorgiving information about a person or busi ness on one page.



#### GRAPHICS DESIGN SERVICES

#### Flier Design

Our graphics team is top notch to give you quality designs for your advertising fliers which are printed and used to make offline awareness of your brand.

#### Sticker Design

We also design stickers which are usually printed in smaller sizes than fliers and could be placed on cars and moving vehicles. We also have large stick er designs which can be placed on big buses as a means of advertisement.

#### Social Media Posts Design

Graphic social posts are a means of gaining brand equity online. We offer the services of designing your social posts for the full month or year based on contract negotiated upon.

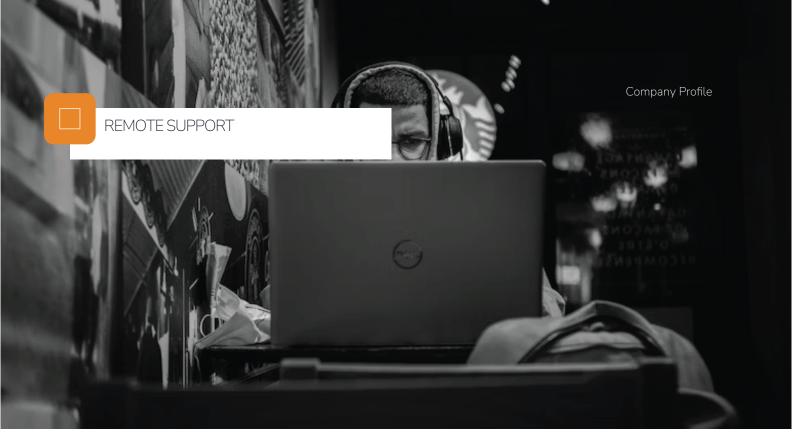
#### Logo Design

Logos are a means of brand identity. They are easily stored in the mind and your audience can easily identify your audience by simply viewing your logo. With all these in mind, we help design your logos for your business to buttress your services and what your brand stands for.

#### Banner Design

We also design flex banners for advertising purposes both for physical billboards and electronic bill boards.





#### Software Installation

We offer computer usage support to companies which includes installation of daily usage soft ware such as CRMs, ERP systems, and many other utility software.

#### Virus scanning

Virus especially in computer networks can beheavily disastrous. As a result, there has to be regular scanning of systems in an office or organi sation to ensure that it is adequately kept at bay. This is a service we render to companies to ensure maximum security of company's resources.

#### Troubleshooting

Computers will always have issues just as the human has issues sometimes. Hence, there would be need for trained professionals to 'treat' ailing computers within an organisation which we call troubleshooting problems.

#### Data Recovery

Losing company data can be painstakingly devas tating. You have no fear regarding that anymore once Codelab LLC handles your IT and remote support. Network Security

Network Security protects your network and data from breaches, intrusions and other threats. This is a vast and overarching term that describes hardware and software solutions as well as processes or rules and configurations relating to network use, accessibility, and overall threat protection.

#### Back-up System

Backup and recovery describes the process of creating and storing copies of data that can be used to protect organizations against data loss. We help integrate a back-up system for all company files to be uploaded and safely kept.

#### CCTV Camera Installation

We also offer the services of protecting your office surroundings by installing one in a kind water-proof CCTV cameras in strategic areas to ensure you and your office is protected.



#### SOFTWARE DEVELOPMENT

#### Web Application development

Web application development is the creation of application programs that reside on remote servers and are delivered to the user's device over the Internet. You can always employ the services of our skilled web engineers to craftily bring that idea you want to create into life. Trust us, this would come out faster than you expected.

#### Management Information System

A management information system (MIS) is an information system used for decision-making, and for the coordination, control, analysis, and visualization of information in an organization. The study of the management information systems involves people, processes and technology in an organizational context. We could easily build a custom made management information system for your organisation.

#### School Management System

A school management system can be defined as a platform designed to enable the efficient running of your institution through digitiza tion and automation of various academic and administrative operations. This would save every school or educational institution time and money as well as reducing the risk of losing files and employing more staff than necessary. At the same time, automatically keep track of students' performance as well as staff performance.

#### Clock-in and Clock-out System

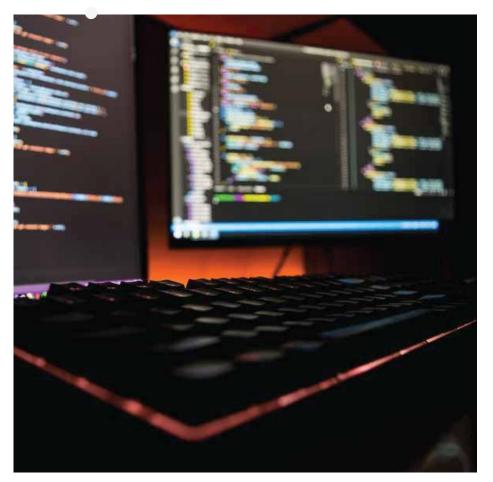
A clock in clock out system is a time clock app or software that allows employees to with time tracking and also mark time and atten dance. These systems help calculate work, break, and overtime hours. These systems help businesses be compliant with the labor laws of your country or the organisation in view.

#### Inventory Management System

Inventory management systems are your means of organizing all the elements that go in to invento ry management. It's the process by which you track goods from one end to the other along your supply chain. Ensuring throughout that you know what you have, where it is, and how to manage it

#### Requisition Management System

Requisition management is the process of creating, processing, authorizing, and tracking purchase requests within an organization. Once a valid need is identified, a formal request is initiated, typically using a purchase requisition form.





#### Payroll Management System

A payroll management system is the process by which employers pay wages to their employees. It's also how they demon strate their commitment to their workers, fulfill their obligations to government agen cies and keep financial records in order. As of the ware can be used to automate this process and it entails preparing the payroll automatically, calculating bonuses and deductions automatically and sending pay stub to staff after salaries has been paid. Hospital Management System

What is Hospital Management System (HMS): Hospital management system is a computer system that helps manage the information related to health care and aids in the job completion of health care providers effectively.

It solves the complications coming from managing all the paper works of every patient associated with the various depart ments of hospitalization with confidentiality. HMS provides the ability to manage all the paperwork in one place, reducing the work

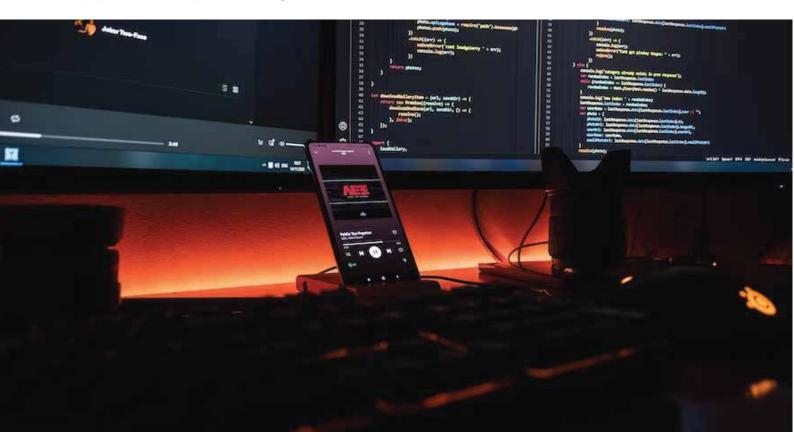
of staff in arranging and analyzing the paperwork of the patients.

It helps in the following ways:

- Maintain the medical records of the patient
- •Maintain the contact details of the patient
- Keep track of the appointment dates
- •Save the insurance information for later reference
- •Tracking the bill payments.

#### Project Management System

A project management system is a model for overseeing the execution of a project. It can provide a frame work for managing expectations, delegating responsibilities and creating procedures. A project manage ment system may use specialized project management software. We design custom software or help integrate a project management system for your business project execution



#### PRINTING SERVICES

Our printing services cover fliers, banners, stickers, business cards and on fabric print ing such as merchs and birthday fabric print. We ensure quality of our prints as all our prints are done in our United States or Ghana office and shipped to your location.





#### SOCIAL MEDIA MANAGEMENT



Social media has become a very effective tool for managing brand image and also for marketing as we realize that a majority of your potential clients are majorly on one social platform or the other. To that effect, we strategically create content that appeals to the emotions of your target audience to ensure optimum brand presence and client reach. Also, managing your Direct Messages and giving you prior information as to the needs of you audience.

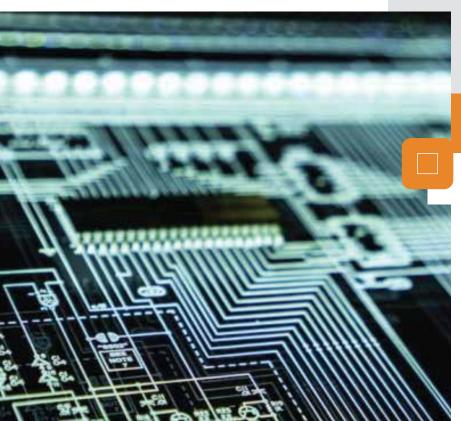




#### IT CONSULTING

We also give world-class consulta tions and advice for companies based on IT solutions to embark on as well as projects. While ensuring their IT team is prepped up for the task and also in hiring IT personnel.





#### IT CONSULTING

We help sort out the cost and mo dalities of setting up a new office or workstation while installing programmes for in-office networks and computing.

# Portfolio



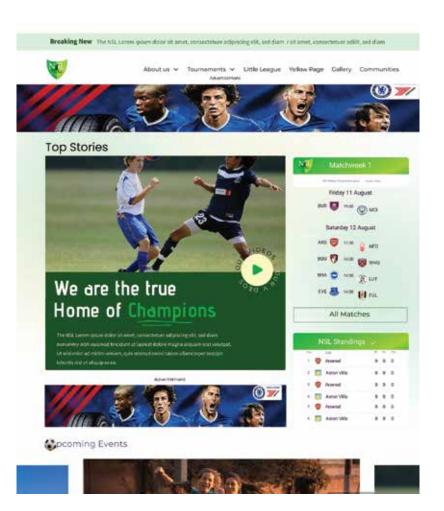


### Computer and Networking Maintainance

# Marina Project

With an impromptu call to us, we jumped on this project that required 50 computers to be unlocked, OS upgrade, MS Office upgrade, Networking of an entire ship vessel, and maintaining 30 printers within 7 days.

As usual, we executed the project successfully using our over decade of experienced team members and best practices using CLP SAFe.







### Web App

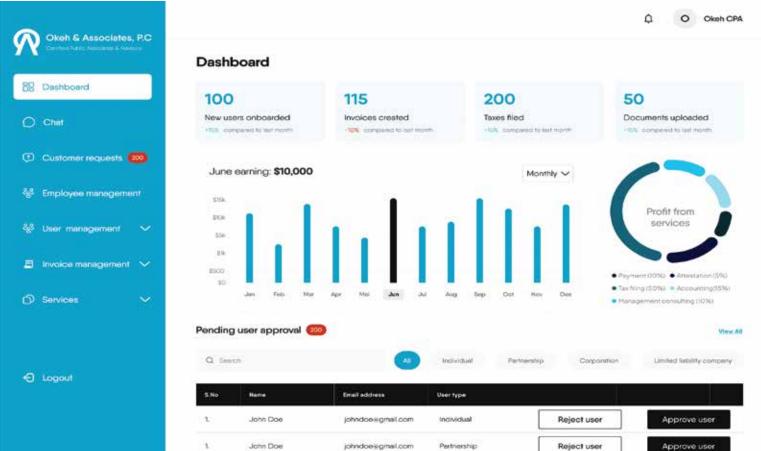
# NSL Website Project

The project goal was for us to provide the following website development services within 3 weeks to the Nigerian Soccer League:

- 1. To build NSL Website featuring an NSL Yellow page
- 2. Partner/Association section page (Donate CTA button, Meet The board, Become a Sponsor, Affiliate Programs)
- 3. Media and Press Releases page which should include Events section Upcoming and past events, YouTube page embed, Press release
- 4. Polls Section (phone verification): Voting forms with captcha/authentication

protocol, League Winners (Player/Team/Coach of the Month), and League leaderboards.

- 5. Advertisement banners and slots (Static and dynamic ads feature)
- 6. 501 accessibility
- 7. Website optimization for marketing/advertising/monetization purposes
- 8. Donations page



johndoe@gmail.com

Reject user

### Web and Mobile App

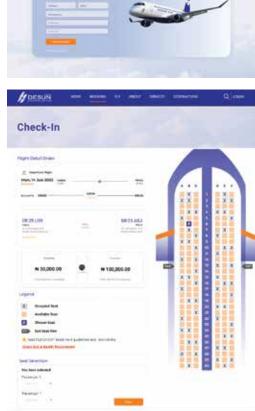
John Doe

### Okeh CPA

The Okeh CPA project aims to develop a comprehensive accounting/CPA business ecosystem consisting of a web portal, a mobile app for both Android and iOS platforms, and a dashboard web application for the staff of Okeh CPA. The ecosystem will provide a range of features and functionalities to enhance the accounting and CPA services provided by Okeh CPA.







/ month

Sign Up

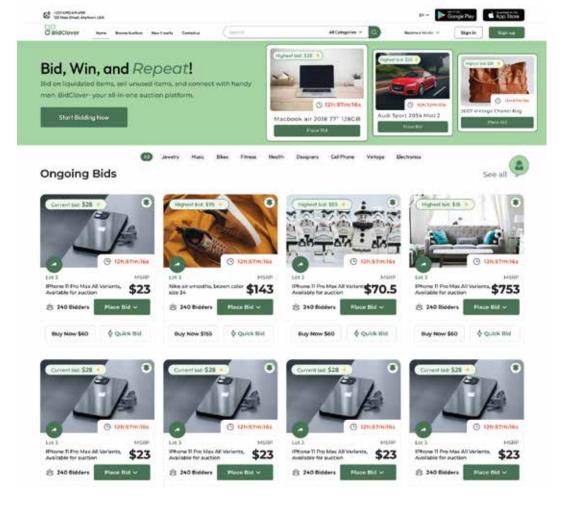


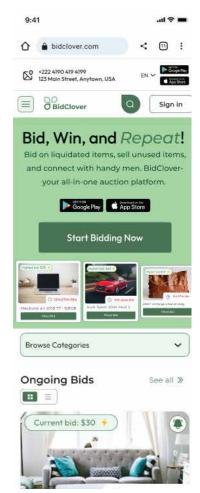
### Web App

### Desun Air

We developed a responsive website that will standout to compete favorably in the aviation industry following aviation industry standards with a turnkey and centralized solution system with the capabilities of on-site and online processing functionalities for Desun Airlines Limited.

The project was completed in 2 phases; 1. the static page that displays the company information and 2nd phase is to develop a fully aviation standard functional website. The 1st phase will be complete on or before 20th of April 2022 and the 2nd phase will be complete two (2) months from 13th April 2022. However, we will share weekly updates.





### Web and Mobile App

### Bidclover

BidClover is an ambitious project that aims to provide an innovative auction platform where individuals can bid for liquidated items and vendors or individuals can sell unused items. The platform will also cater to handy men, including installers to help users with item installation and delivery drivers to enable ride-share drivers to earn extra cash. BidClover will be feature-rich, offering functionalities such as a Buy Now feature, Peer to Peer Marketplace, Auction section, delivery or pickup options, store credit utilization for returned items, a prominent support feature, an easy and secure signup process, a 2-factor authentication system, privacy controls, and Spanish language support for better accessibility.

### **CCTV** Installation

# Styleplast CCTV Setup

We were tasked to install security cameras in the business premises of Styleplast. After successfull completion of the project the business was able to reduce and deter crime which will in turn provide a more secure environment and save costs in the long run. It also prevent theft and vandalism, serve as an employee monitoring performance system, staff security and lots more.



### Codelab LLC

# Our Team

Our team comprises highly skilled profes sionals with expertise in web development, app development, design, digital marketing, software development, IT training, and more.

Our diverse talents, combined with a passion for innovation, allow us to provide comprehen sive solutions to our clients' digital challenges.



**Joseph B.**Project Manager



**Alina A.**Co Owner and
Creative Director



**Deborah J.**Digital Marketing
Manager



Charles CJ.
Project Team
Member



Victoria O. Project Team Member

These talented individuals are just a few members of our dedicated team, working

collectively to provide exceptional digital services and exceed client expectations.

## Our Clients

























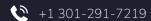






### Company Profile







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